

NATURAL BRANDING

EcoMark –
ecologically meaningful
and ecologically efficient.



www.eco-mark.de

eco **mark**

Your partner for natural branding.

Simply good

SIMPLY FRESH: NATURAL BRANDING



INCREASES
margin and
improves image



ENABLES
maximum flexibility and
effective marketing



SAVES
on packaging and
reduces waste



PROTECTS
fruit and
vegetables



IDEAL
for organic marking and
cannot be removed



ECOLOGICAL
as it is free from
chemicals or additives



ECONOMICALLY
suitable solutions for every
requirement

The new dimension for vegetable and fruit branding

Natural branding by EcoMark is so gentle that we can mark even the finest fruits and vegetables individually. And indeed without compromise when it comes to shelf life, flavour and appearance.

For EcoMark works without colours, additives or chemicals, and above all automatically. This means: You can brand directly on the fly. And provide whole cases with individual natural branding in seconds. This not only saves time but also money. And it protects the environment. For far fewer resources are required with our technology.

But that is not all: With EcoMark you can largely do away with packaging. And enjoy a new dimension in flexibility at the same time. Instead of having to modify machines and produce labels, only one new program has to be started to integrate new branding directly. This gives maximum freedom in production and marketing.

Does that sound interesting to you? Then contact us. It is worth it for the environment.

BY EcoMark.

*Simply good
Ideal for fruit*



For the sake of nature

ADVANTAGES WITH REAL BITE

Automated branding instead of traditional labelling

Whether it is fruit or vegetables, such as apples, pears, carrots, cucumbers or peanuts ... we can brand almost any fruit or vegetable with our technology. And it is fully automated. The product is branded using EcoMark in a fraction of a second. – whether this is individually “on the fly” or in cases. Labels etc. are no longer required.

Free of additives and eco-compatible.

EcoMark Technology completely does away with additives. There is no need at all to repackage for individual marking or for marketing initiatives, as the precision of EcoMark enables the presentation of complex motifs and logos in superb quality. This is a win-win situation - for you, the environment and for us too.



*The time is right for
sustainable branding.*

PACKAGING

NO THANK YOU!



Packaging is a major issue, especially in the organic field. But packaging waste is something that essentially concerns all consumers and customers. Not least because the media are increasingly dedicating themselves to this topic. With EcoMark, you can stand out here with your customers – and permanently avoid plastic waste.



SAY YES TO

MARGIN.

Thanks to the automation, with EcoMark you save on packaging, label production, machine adjustments and manpower. Efficient processes and simple integration into existing types of production lines make working with fruit or vegetables simple, either as piece or boxed goods.



WE LOVE FRUIT AND VEGETABLES.

Branding has never been so gentle.

Depending on the fruit or vegetable, natural branding calls for sensitivity. EcoMark is therefore unique. No other system dispenses so finely and precisely. You can rely on EcoMark completely. We offer you natural branding "Made in Germany" - good advice and a fast service.

EcoMark can automatically compensate for height differences of up to 40 mm. We are therefore so flexible that apples as well as avocados or cucumbers as well as nuts can be branded. You could say: Perfect natural branding is a question of external adjustment - in other words, our finely dispensing devices. And a question of internal adjustment - that is, sustainability, protecting resources and maintaining food quality.

*Enticingly
good.*



*No more reason
to turn sour!*

CHALLENGE

CITRUS

Natural branding by EcoMark can be dispensed so finely, and therefore so gently, that even highly-sensitive citrus fruits retain a maximum shelf life and remain aromatic when marked. As well as being convincing when it comes to appetite appeal.



REDUCED PRICE PER ITEM

With less manual work



SPEED PREVAILS

From 0.3 seconds per piece of fruit/vegetable



HANDLING BOX BY BOX

Option of branding individually or in containers



DECREASED EFFORT

Barely any manual handling



PRECISION COUNTS

Finely dispensable and precise placement of the branding



SCALABLE SOLUTIONS

Ideal solutions for every requirement

New.
Natural branding
on the conveyor belt.



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